

Use of Domestic CI Data

- 41 Years of sales weighted tar, nicotine & N/T for the Industry, PM & Marlboro (Legal)
- Tar and nicotine history for all Marlboro packings from introduction to current (Legal)
- 18 Years of gas phase data (Legal)
- Year-ending average physicals and blend components by packing used to estimate tobacco utilization (Leaf)
- Ventilation Study: Smoke deliveries, physicals and ET for the top 50 selling brands for each year, 1967 - 1995 (Legal)
- Calculation of available alkaloids and nicotine transfer efficiency for selected PM and competitive brands (Scientific Affairs)
- Monthly update of best selling mentholated brands (Product Development)
- Ventilation average and range for PM and competitive brands by tar delivery: 1 to 3mg, 4 to 8mg, 9 to 15mg (FDA Proposal)
- Graph of tobacco weight for Marlboro KS, 1972 - 1996 (Legal)
- Comparison PM and RJR brands for differences/trends in cigarette length, filter length, circumference & blend (Purchasing)
- Current humectant levels of CI brands (Purchasing)
- 20-year blend history for Winston & Salem (Business Planning)

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